The Genuine. The Original.



Overhead Door Corporation

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FOR IMMEDIATE RELEASE

OVERHEAD DOOR INTRODUCES NEW IMPRESSION STEEL COLLECTION™

Model 501 Offers Updated Classic Design with Aesthetic Versatility

LEWISVILLE, Texas (Oct. 31, 2016) – Overhead Door, the originator of the upward lifting garage door, continues to introduce industry-leading products with the launch of the Impression Steel collection. The garage doors in this line feature new aesthetics such as tall section heights, large windows and a full-section embossment design, perfect for homeowners looking to take their home's curb appeal to the next level. The Impression Steel collection (series 5800) offers new options in performance and visual design, sure to catch the eye of homeowners and builders alike.

The first garage door launching the Impression Steel collection is the Model 501. The model boasts vertical raised panels in a balanced display across the door section including spacing for decorative hardware. A seven-foot door stands three sections tall, which allows for homeowners or builders to select large windows for the door.

Model 501 also has foamed-in-place polyurethane insulation, sandwiched between two layers of corrosion resistant steel with an R-value of 12. The doors are also available with optional windload to withstand a variety of wind conditions and meet local building codes.

"The new Impression Steel collection of garage doors is the perfect mix of form and function," said Heather Meiner, brand manager for Overhead Door. "Model 501 offers an aesthetically pleasing design while being thermally efficient."

Homeowners or builders interested in envisioning what the Model 501 would look like on a home should visit Overhead Door's <u>Door View</u> online visualizer tool. The tool allows users the ability to "try on" garage doors virtually and then save, print, send and share selections on social media or print out to bring to an Overhead Door distributor.

For more information on Overhead Door garage doors and openers, or to find an Overhead Door distributor, visit www.OverheadDoor.com, like Overhead Door on Facebook, follow Overhead Door on Twitter or find us on Google Plus.

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and









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Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original upward lifting garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com, our Facebook page or follow us on Twitter or find us on Google Plus.







