

Overhead Door Corporation

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FOR IMMEDIATE RELEASE

Overhead Door Adds Four New Finishes, Five New Windows to Thermacore® Collection

DALLAS (March 31, 2014) — Red Ribbon distributors have more options to offer their residential clients with the introduction of two new wood grain finishes, two new paint color options and five new window configurations on Overhead Door Corporation's line of premium insulated steel garage doors.

The <u>Thermacore® Collection</u> from Overhead Door, which features premium construction and maximum thermal efficiency, now offers two, realistic bi-directional wood grain color finishes in Walnut and Golden Oak, as well as two new paint finishes in Black and Gray.

Also new to the Thermacore® Collection are Stockbridge windows in 2-3 and 2-4 configurations and Stockton windows in 2-4, 2-6 and 2-8 configurations. Each window option features thinner mullions and 33 percent less plastic material around the perimeter to provide garages with increased natural light.

"The Thermacore Collection already provides homeowners with the best of both worlds because of its realistic wood grain appearance and strong, insulated-steel construction," said Ali Isham, brand manager at Overhead Door Corporation. "Now with that we've enhanced the line with new finishes and window options, our distributors have an even better reason to sell Thermacore doors to their customers."

Overhead Door Thermacore® residential garage doors are built with a continuous layer of foamed-in-place polyurethane insulation sandwiched between two layers of corrosion-resistant steel. This construction method, along with in-between section thermal seals, provides maximum thermal efficiency. Properly installed, Thermacore® doors have an R-value of up to 17.5. Thermacore® doors also feature a steel backing for a clean, finished interior appearance.

For more information on Overhead Door garage doors and openers, or to find an Overhead Door distributor, visit www.OverheadDoor.com, like Overhead Door on Facebook or follow Overhead Door on Twitter or Google Plus.

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door

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opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com, our Facebook page or follow us on Twitter.

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