

The Genuine. The Original.



Overhead Door Corporation
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FOR IMMEDIATE RELEASE:

DURAFIRM COLLECTION™ OFFERS MAINTENANCE-FREE GARAGE DOOR

Overhead Door Corporation Launches New Vinyl Model

DALLAS (August, 2010) – Active families seeking protection from garage door dents and scratches, look no further. The Overhead Door Durafirm Collection™ delivers exceptional strength, durability and thermal efficiency.

Model 870 offers a vinyl exterior to protect homeowners against door panels peeling, flaking, chipping or cracking. Rust resistance also makes the door ideal for coastal environments.

“The Durafirm Collection™ and Model 870 are ideal for today’s family,” said Jason Moreno, product manager at Overhead Door Corp. “This garage door is a must-have for homeowners looking for a high-quality door to withstand the rigors of an active lifestyle. This door resists dents and the deep resin color masks scratches from regular wear and tear.”

Color is applied all the way through the door, so the need for touch-up paint for scrapes and scratches is eliminated. Additionally, the rich, wood-grain embossing provides an attractive look from the outside, with a finished backing on the inside.

The door’s light-weight, yet durable, construction reduces operation noises. The foamed-in-place polyurethane insulation is CFC-11-free, making the door environmentally friendly, and blocks street noise from entering living areas. Families can also benefit from thermal efficiencies through increased insulation, giving them a cooler garage in the summer and a warmer garage in the winter.

Model 870 is available in white, sand, grey and cream with window designs that enhance the doors’ appearance. Windows are 1/8” double-strength and are available in insulated or non-insulated and clear or privacy glass. Insulated etched glass designs are also available.

Model 870 is also available in a wind loaded version, meeting requirements from the Florida Building Commission. The door also meets International Building Code standards and is available in many markets across the United States, including in Texas and California. For more information on the Durafirm Collection™ and Model 870, please visit www.overheaddoor.com.

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. There are three divisions of the company, including the Access Systems Division (ASD), the largest, which features the Overhead Door, Wayne-Dalton and Genie brands; Horton Automatics, which includes automatic entrance systems; and TODCO, the largest producer of truck doors for the transportation industry. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. It now has over 3,500 employees, 24 manufacturing facilities, 79 regional sales centers and over 6,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada.

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Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information visit www.overheaddoor.com, www.wayne-dalton.com, www.geniecompany.com

About Sanwa Holdings Corporation

Established in 1956 as a shutter manufacturer, Sanwa pioneered the engineering, production, marketing and distribution of steel building materials in Japan. Today, the company is the number one manufacturer of construction products in the Pacific Rim and the combined entity is among the world's leading suppliers of building products with an established and growing presence in 50 countries on five continents. For more information, visit www.sanwa-hldgs.co.jp.

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