

The Genuine. The Original.



Overhead Door Corporation
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FOR IMMEDIATE RELEASE:

GARAGE DOOR MAKES DESIGN IMPRESSION ON HOMEOWNERS
Overhead Door Corporation Offers Look of Real Wood to Fiberglass Door

DALLAS (August, 2010) – Design and durability, paired with an authentic wood-grain finish, distinguish the most unique garage door on the market. The Overhead Door Impression Collection™ is now available for homeowners seeking the aesthetic of wood garage doors.

The most striking aspect of the Model 980 Impression Collection™ door is the deep, enriched wood-grain pattern of fiberglass. The exclusive, high-definition graining creates a natural wood look with amazing fidelity. By integrating a fiberglass surface, consumers will benefit from lower maintenance than with standard wood doors.

To create the look of wood-grain, Overhead Door utilizes Therma-Tru's AccuGrain™ technology, a superior, patented graining process. Combined with high-performance garage door construction, AccuGrain™ produces a realistic, natural-looking wood texture, pattern and appearance. Exclusive high-definition graining creates the warmth and beauty of real wood.

"Model 980 features a finish that is captured from real wood species, capturing the exact look of wood grain," said Jason Moreno, product manager at Overhead Door Corp. "The design benefits, coupled with low maintenance, polyurethane insulation and a durable steel construction, make this door the natural choice for design-conscious homeowners."

Ten colors, three wood-grain finishes and multiple glass options are available to complement the look of the home. Doors also coordinate with Therma-Tru Classic-Craft® entry doors.

Additional door features include pinch-resistant panel joints for safety and polyurethane foamed-in insulation that can improve the temperature of the garage and reduce noise.

For more information on the Impression Collection™ and Model 980, please visit www.overheaddoor.com.

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. There are three divisions of the company, including the Access Systems Division (ASD), the largest, which features the Overhead Door, Wayne-Dalton and Genie brands; Horton Automatics, which includes automatic entrance systems; and TODCO, the largest producer of truck doors for the transportation industry. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. It now has over 3,500 employees, 24 manufacturing facilities, 79 regional sales centers and over 6,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information visit www.overheaddoor.com, www.wayne-dalton.com, www.geniecompany.com

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About Sanwa Holdings Corporation

Established in 1956 as a shutter manufacturer, Sanwa pioneered the engineering, production, marketing and distribution of steel building materials in Japan. Today, the company is the number one manufacturer of construction products in the Pacific Rim and the combined entity is among the world's leading suppliers of building products with an established and growing presence in 50 countries on five continents. For more information, visit www.sanwa-hldgs.co.jp.

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