

The Genuine. The Original.



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FOR IMMEDIATE RELEASE:

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OVERHEAD DOOR INVESTS IN STATE-OF-THE-ART UPGRADES TO ROLLING STEEL PLANT
New roll-forming equipment and powder-coat finish provide superior product offering

DALLAS (August 5, 2011) – Overhead Door Corporation, the nation’s leading manufacturer of overhead doors and openers for residential, commercial and industrial construction applications, has invested in state-of-the-art, structural-angle, roll-forming equipment and powder-coat line capabilities. These upgrades have been implemented at the Lewistown, Pa. rolling-steel manufacturing facility.

This equipment provides continuous-flow manufacturing, from roll forming to painting, enabling Overhead Door to both produce and control superior quality roll-formed guides and powder-coat processing in-house.

The roll-formed angles produced with this new equipment feature an upgraded material that provides a lighter weight guide assembly with greater strength and durability. Bringing the angle roll-forming capabilities in-house enables Overhead Door to further utilize the state-of-the-art, powder-coating equipment and process.

Overhead Door introduces PowderGuard™ Finish, a powder-coat offering engineered for enduring performance. In order to maximize the life cycle of a door system, it’s important to protect the system from corrosion caused by harsh environmental conditions. This state-of-the-art, powder-coating system capitalizes on a unique depth of system controls to ensure quality through proper application and curing of the powder-coat.

The new and exclusive PowderGuard Weathered Finish features a powder-coat process, which enhances the overall scratch resistance by providing an industrial-textured powder coat with a thicker, more scratch-resistant coat. The PowderGuard Weathered Finish is offered as a standard in Iron color on angle guide assemblies, bottom bars, and head plates. PowderGuard Weathered Finish is also available as an upgrade with a selection of 10 additional colors.

Taking powder-coat performance to an even greater level of performance, the PowderGuard Zinc Finish option further protects against corrosion of the door system to include guides, bottom bars, and head plates with a zinc-enriched powder coat. The PowderGuard Zinc Finish has been extensively lab tested and provides excellent corrosion protection that outperforms both hot-dipped and cold-galvanized steel.

The PowderGuard Finish offers flexibility with a full spectrum of up to 215 colors. Additional custom matching option is available. The PowderGuard Finish offering also comes with an up to five-year warranty.

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. There are three divisions of the company, including the Access Systems Division (ASD), the largest, which features the Overhead
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Door, Wayne-Dalton and Genie brands; Horton Automatics, which includes automatic entrance systems; and TODCO, the largest producer of truck doors for the transportation industry. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. It now has over 3,500 employees, 24 manufacturing facilities, 79 regional sales centers and over 6,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com.

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