

The Genuine. The Original.



CONTACT: Fallon Collier
The Powell Group
214/522-6005 ext. 109
fc@powellgroup.net

**OVERHEAD DOOR'S NEW ECOBUILT™ PRODUCT LINE PROVIDES CONSUMERS
WITH NATURALLY BEAUTIFUL, "GREEN" DOORS**
EcoBuilt™ Featured in New Verde Collection™ and Traditional Panel Collection™

DALLAS – Overhead Door Corporation, a leading manufacturer of overhead doors and openers for residential, commercial and industrial construction applications, has announced the introduction of the EcoBuilt™ product line. The EcoBuilt™ product line features two new garage door collections, The Verde Collection™ and the Traditional Panel Collection™. This line enhances Overhead Door's product offerings to include collections that are naturally beautiful, environmentally friendly and durable.

Offering the look and feel of handcrafted wood, The Verde Collection™ features four styles: Yosemite™, Acadia™, Presidio™ and Tahoe™, available in a variety of patterns and with several window and decorative hardware options. The Verde Collection™ door was developed specifically to provide the curb appeal of an affordable custom, carriage house garage door to homeowners and can be purchased with or without insulation.

The New Traditional Panel Collection™ features a clean look with distinctive raised panel or flush door designs. The collection offers four panel designs: Smooth, Woodgrain, Long and Flush, giving customers numerous customization options. An optional insulation package can be added for optimal energy efficiency.

"Our newest collections provide consumers with naturally beautiful, durable and environmentally friendly garage doors," said Jason Moreno, product manager of residential door systems for Overhead Door.

EcoBuilt™ garage door panels are made from 100 percent recycled wood fiber and are SCS® (Scientific Certification Systems, SCS-MC-01666) certified to use a minimum of 88 percent recycled content. These doors also resist splitting, warping and cracking. They are easy to install and come prepped for painting, eliminating the need for exterior priming.

As seen with the newest collections, Overhead Door is continuing to add value to its products through environmentally friendly construction and beautiful, reliable designs.

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of overhead doors and openers for residential, commercial and industrial construction applications. There are three divisions of the company, including the Access Systems Division (ASD), the largest, which features the Overhead Door and Genie® brands; Horton Automatics, which includes automatic pedestrian entrance systems; and TODCO, the largest producer of overhead doors for the transportation industry worldwide. Overhead Door created the original overhead garage door in 1921 and the first garage door opener in 1926. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com

About Scientific Certification Systems (SCS)

SCS is a leading third-party provider of certification, auditing and testing services, and standards, founded in 1984. SCS's goal is to recognize the highest levels of performance in food safety and quality, environmental protection and social responsibility in the private and public sectors, and to stimulate continuous improvement in sustainable development.

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