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Overhead Door Launches DoorView® Garage Door Design App

Garage door industry's most precise visualizer app provides distributors a powerful design and sales lead tool

July 6, 2017 - Overhead Door has launched DoorView®, an app for iPad that boasts a robust product visualization tool for their residential garage door products. In addition to assisting homeowners with the right garage door selection for their home, the app was also designed as a powerful sales tool for Overhead Door's Red Ribbon Distributors, allowing them to use the latest technology to quickly showcase garage door designs for their clients.

“Distributors will be able to take a photo of a customer's home from the driveway and instantly begin designing a new door using the hundreds of design options within the DoorView App,” said Heather Meiner, Brand Manager for Overhead Door. “DoorView provides a new, tech-savvy way for our distributors to be a trusted advisor to their customers.”

The easy-to-use DoorView App, which doesn't require an internet connection, provides a wide variety of design options, including windows, door colors, overlay colors, trim colors, handles and accessories. The app can be downloaded for free from the Apple App Store.

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About Overhead Door

Overhead Door, a division of Overhead Door Corporation, is one of the most trusted brands of garage doors and garage door openers in the United States. Overhead Door's dedicated network of more than 400 Red Ribbon Distributors across North America provide superior service and expertise to consumers. The brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit www.overheaddoor.com.