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Media Contact:

Morgan McKinney, (214) 329-4477
morgan@coopersmithagency.com

Overhead Door™ Brand Launches Microgroove Panel and Metallic Color Options as Modern Design Continues to Trend

Thermacore® Model 196 is a modern panel design for garage door exteriors that features horizontal grooves, offering added texture for a unique look

September 4, 2019 - Overhead Door™ Brand, one of the leading brands of garage doors and openers for residential, commercial and industrial applications, has expanded its residential offerings, introducing Thermacore® Model 196, featuring the Microgroove panel design that showcases a modern, profiled wave structure with horizontal grooves— creating a big exterior design splash, thanks to its striking light and shade effect. Model 196 is available in three metallic colors — Black Frost, Silver, and Dark Bronze — also now available on the existing Thermacore® Flush Model 195, which boasts a smooth, non-textured finish.

“Our Thermacore® collection has something to offer everyone. Whether it be premium insulation, durability or design flexibility, Model 196 has all of the benefits that come with being part of the Thermacore® collection, along with a high-end, modern design focus,” said Ryan Smith, Residential Product Manager for the Overhead Door™ brand. “For builders, this door has excellent performance features and great value with sleek curb appeal. For the retrofit market, we anticipate Model 196 to appeal to customers seeking to express themselves on the exterior of their home with a stylistic, customized and unique look.”

Customers can select from Clear, Obscure, Satin Etch, Gray Tint, Green Tint or Bronze Tint glass options for Model 196’s narrow aluminum windows that offer customizable placement options to achieve a variety of looks.

The new panel design is constructed with foamed-in-place, CFC-free polyurethane

insulation sandwiched between two layers of corrosion-resistant steel. Dependent on the design and window placement, the R-value for Model 196 can get up to 12.76*.

* Overhead Door Corporation uses a calculated door section R-value for insulated doors.

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About the Overhead Door™ brand

A brand of Overhead Door Corporation, The Overhead Door™ brand is one of the most trusted for garage doors and garage door openers in North America. Through its dedicated network of more than 400 Overhead Door™ Distributors – which operate across the country under “Overhead Door Company” trade names – that provide superior service and expertise to consumers, the brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit overheaddoor.com.

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