

The Genuine. The Original.



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Overhead Door™ Brand Showcases Customer-Favorite Innovations at 2022 National Automobile Dealers Association Expo

High-performance commercial solutions on display will include selections from the RapidView®, Allura® and Aluminum Glass door lines

March 9, 2022 - Overhead Door™ Brand, a leading manufacturer of residential and commercial door solutions, will be showcasing an assortment of its industry-leading commercial door solutions at the 2022 National Automobile Dealers Association (NADA) Expo. Located on the tradeshow floor at booth #5021W, Overhead Door™ Brand will offer attendees in-person demonstrations of RapidView® Model 999, Allura® 653 Rolling Shutter and Aluminum Glass Model 521.

“As a provider of industry-leading commercial door solutions for 100 years and counting, Overhead Door™ Brand wanted to bring to the NADA Expo some of our most in-demand and high-performance door solutions ideally suited for business owners in the auto dealer industry,” said Christian Morrow, Senior Brand Marketing Manager for Overhead Door™ Brand. “From RapidView® that offers industry-leading speed and security to our versatile, light-duty Allura® Rolling Shutters and stunning Aluminum Glass doors that are perfectly adapted for storefront aesthetics, Overhead Door™ products are the complete facility solution for all door access needs within an auto dealership and continue to set the standard for quality, ingenuity and design in the garage door industry.”

Products to be Showcased at Booth #5021W:

[RapidView® Model 999](#): Sleek and sophisticated, RapidView® Model 999 is a full-view door ideal for high-traffic applications that require aesthetic appeal and visibility. Featuring scratch-resistant polycarbonate panels with opening speeds up to 80 inches per second, it is engineered for high cycles and easy operation, offers a springless design that requires minimal interruption for maintenance and has been independently tested and verified for wind loads up to 50 psf*. Its simple install and low maintenance add to the attractiveness of the door, which features completely hinged guides, fully assembled curtains and a pre-wired motor connection.

[Allura® 653 Rolling Shutter](#): The Allura® Rolling Shutters are a next-generation light-duty door solution that is versatile enough for specialty uses and has a space-saving design that makes it specifically suited for installations with limited side room and headroom. Varied and attractive in look, the door offers multiple perforation and fenestration options, allowing for many configurations that achieve the desired amount of light and air passage. The Allura® shutter is ideal for security in high pedestrian traffic areas such as retail areas or check-out areas within a dealership.

[Aluminum Glass Model 521](#): Overhead Door™ aluminum sectional doors offer an attractive solution for commercial and industrial applications where visual access, light infiltration and aesthetics are key design considerations. Offered with a variety of stile widths, glazing materials, track styles and finish options, these sectional aluminum doors are practical, durable and handsomely styled — and engineered for long life, low maintenance and enduring beauty.

NADA Expo is the auto industry's premier marketplace with more than 500 companies offering thousands of products, solutions and services in one place. The 2022 NADA Expo will take place March 10-13 in Las Vegas, Nevada. For more information, visit show.nada.org.

** Pressure/wind resistance value is the ultimate pressure tested at door width of 15 feet.*

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About the Overhead Door™ brand

Overhead Door™ brand, a brand of Overhead Door Corporation, has been one of the most trusted for garage doors and garage door openers in North America for 100 years. Through its dedicated network of more than 450 Overhead Door™ Distributors – which operate across the country under “Overhead Door Company” trade names – that provide superior service and expertise to consumers, the brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit overheaddoor.com.

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