

**The Genuine. The Original.**



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## **Overhead Door Corporation Promotes Christian Morrow as Overhead Door Brand Manager**

**January 7, 2019** - Overhead Door™ Brand, one of the leading brands of garage doors and openers for residential, commercial and industrial applications, is pleased to announce Christian Morrow as the company's new brand manager.

Morrow will handle the marketing and brand strategy for the Overhead Door™ brand, including creating marketing materials, leading digital media and growing and protecting the brand, as well as developing new selling solutions for the company's distributors.

Morrow has been with the company for over two years and has successfully managed the company's customer communications, co-op program and digital marketing platforms.

Prior to joining Overhead Door Corporation, Morrow managed brand and public relations for clients at The Richards Group, a Dallas-based advertising agency. Morrow holds a bachelor's degree from Texas Christian University.

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### **About the Overhead Door™ brand**

A brand of Overhead Door Corporation, The Overhead Door™ brand is one of the most trusted for garage doors and garage door openers in North America. Through its dedicated network of more than 400 Overhead Door™ Distributors – which operate across the country under “Overhead Door Company” trade names – that provide superior service and expertise to consumers, the brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit [overheaddoor.com](http://overheaddoor.com).

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