

**The Genuine. The Original.**



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**Overhead Door™ Brand has received the Women's Choice Award® as  
America's Most Recommended™ Brand for Garage Doors**

*According to a national survey, thousands of women recommend the Overhead Door™ Brand to  
friends and family*

**April 4, 2018** - For the seventh consecutive year, the Overhead Door™ Brand — one of the leading brands of garage doors and openers for residential, commercial and industrial applications — has earned the 2018 Women's Choice Award® by WomenCertified® for 'America's Most Recommended National Garage Door Brand.'

"It is an honor for the Overhead Door™ Brand to receive the Women's Choice Award for garage doors for the seventh year in a row. We remain committed to providing the expert garage door service and solutions that women consumers have come to trust and appreciate year after year," said Ali Isham, Director of Marketing at Overhead Door Corporation.

The Women's Choice Award is based on customer ratings and a national survey distributed to more than 100,000 women. The organization rates products from a wide variety of industries, including beauty and wellness, retailers and automotive, and it has set the standard for helping women make smarter consumer decisions.

Erin Batten, a customer of the company, was chosen to publicly represent the brand's Women's Choice Award in advertisements and publications.

“I’m delighted to have my image associated with the award,” said Batten. “I have recommended the Overhead Door™ Brand to all my family and friends because of the company’s hard work, professionalism and superior customer service.”

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### **About the Overhead Door™ Brand**

A brand of Overhead Door Corporation, The Overhead Door™ Brand is one of the most trusted for garage doors and garage door openers in North America. Through its dedicated network of more than 400 Overhead Door™ Distributors – which operate across the country under “Overhead Door Company” trade names – that provide superior service and expertise to consumers, the brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com).

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### **About Women’s Choice Award®**

The Women’s Choice Award sets the standard for helping women make smarter purchasing choices. The company and its awards identify the brands, products and services that are most recommended and trusted by women. Awards are based on surveys of thousands of women, as well as research conducted in partnership with the Wharton School of the University of Pennsylvania. Visit [WomensChoiceAward.com/Join-the-Million](http://WomensChoiceAward.com/Join-the-Million) to share the brands you recommend the most.