

The Genuine. The Original.



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Overhead Door™ Brand Named ‘America’s Most Recommended Garage Door Brand’ for the 9th Consecutive Year

Thousands of women recommend Overhead Door™ Brand to friends and family in an annual national survey for the 2020 Women’s Choice Award® by WomenCertified®

March 23, 2020 - For the ninth consecutive year, Overhead Door™ Brand, a trusted manufacturer of reliable, high-quality doors and openers for residential, commercial and industrial applications, has earned the 2020 Women’s Choice Award® by WomenCertified® for ‘America’s Most Recommended Garage Door Brand’— an honor based on customer ratings and a national survey distributed to up to 200,000 women.

“With buying power unrivaled by any other segment in the world, women account for over 85% of all consumer purchases. Their influence in the market is unquestionable, which makes Overhead Door™ Brand’s designation as ‘America’s Most Recommended National Garage Door Brand’ all the more meaningful,” said Christian Morrow, Brand Marketing Manager for Overhead Door™ Brand. “For the ninth consecutive year, the tireless efforts of our team members to deliver quality products and innovative solutions is evident.”

The Women’s Choice Award survey recognizes products based on female consumer satisfaction in a wide variety of categories, including automotive, beauty and wellness, best for mom and baby, home, pet care and travel. Utilizing a simple and objective survey method, the results set the standard for helping women make smarter consumer decisions.

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About the Overhead Door™ brand

A brand of Overhead Door Corporation, The Overhead Door™ brand is one of the most trusted for garage doors and garage door openers in North America. Through its dedicated network of more than 400 Overhead Door™ Distributors – which operate across the country under “Overhead Door Company” trade names – that provide superior service and expertise to

consumers, the brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit overheaddoor.com.

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About Women’s Choice Award®

The Women’s Choice Award sets the standard for helping women make smarter purchasing choices. The company and its awards identify the brands, products and services that are most recommended and trusted by women. Awards are based on surveys of thousands of women, as well as research conducted in partnership with the Wharton School of the University of Pennsylvania. Visit WomensChoiceAward.com/Join-the-Million to share the brands you recommend the most.