

The Genuine. The Original.



**100**  
YEARS

— Since 1921 —

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**For the 10th Consecutive Year Overhead Door™ Brand Earns Women’s Choice Award® for ‘America’s Most Recommended Garage Door Brand’**

*National survey by WomenCertified® reports thousands of women recommend Overhead Door™ Brand to friends and family*

**March 31, 2021** - During their 100th year anniversary, Overhead Door™ Brand has earned the 2021 Women’s Choice Award® by WomenCertified Inc® for ‘America’s Most Recommended Garage Door Brand’ for the 10th consecutive year — an honor based on customer ratings and a national survey distributed to up to 200,000 women.

“Once again earning the honor of ‘America’s Most Recommended National Garage Door Brand,’ it’s clear our top quality garage doors and innovative solutions continue to resonate with women, who make up the most powerful buying force in the market,” said Christian Morrow, Senior Brand Marketing Manager for Overhead Door™ Brand. “As Overhead Door™ Brand celebrates our 100th year anniversary, earning this achievement for the 10th-consecutive year shows that we are consistently hitting the mark for our customers and delivering unmatched performance and satisfaction.”

Delia Passi, founder and CEO of the Women's Choice Award says, "Today's marketplace is more cluttered than ever, yet women have less time than ever to sift through the saturated online options and store shelves. And with women on a constant hunt to identify the best brands for herself and her family, the Women's Choice Award serves as a trusted endorsement and visual

beacon of empowerment, simplifying her choices. When consumers see that other women recommend a brand, through the Women's Choice Award seal, it provides an unparalleled level of trust and validation, putting her mind at ease- and that's priceless."

For a decade, products and services that earn the Women's Choice Award designation have been touted for their achievement as being the most recommended in their category and for which female customers would recommend to their family and friends. As recommendation ratings are the pinnacle for determining true brand loyalty and love, the Women's Choice Award is a powerful indicator of a brand's commitment to their customers and to empowering women to make the best consumer choices for themselves and their families.

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### **About the Overhead Door™ brand**

Overhead Door™ brand, a brand of Overhead Door Corporation, has been one of the most trusted for garage doors and garage door openers in North America for 100 years. Through its dedicated network of more than 400 Overhead Door™ Distributors – which operate across the country under “Overhead Door Company” trade names – that provide superior service and expertise to consumers, the brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit [overheaddoor.com](http://overheaddoor.com).

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### **About WomenCertified Inc.®**

WomenCertified Inc., home of the Women's Choice Award sets the standard for helping women to make smarter consumer and healthcare choices. The company and its awards identify the brands, products and services that are most recommended and trusted by women. Additionally, they recognize those that deliver a recommendation-worthy customer experience. Awards are based on surveys of thousands of women, as well as research conducted in partnership with the Wharton School of the University of Pennsylvania. As the trusted referral source for women, WomenCertified Inc., created the Women's Choice Award as the first national award based on

the ratings and preferences of women. Visit the official website at [www.WomensChoiceAward.com](http://www.WomensChoiceAward.com) to learn more.