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Overhead Door™ Brand Expands Design Offerings with Wood Grain Options

Walnut and Mission Oak wood grain options are now available for select Traditional Steel doors

September 18, 2019 - Overhead Door™ Brand, one of the leading brands of garage doors and openers for residential, commercial and industrial applications, has expanded its product offerings with the addition of Walnut and Mission Oak wood grain options for its Traditional Steel Collection, Models 170, 171, 175, 180, 181 and 185. The new design choices provide homeowners with customization options to elevate their home's curb appeal without sacrificing the durability expected of the collection's high quality steel.

“The Walnut and Mission Oak wood grain options are ideal for customers seeking the look of a real wooden garage door without the cost,” said Christian Morrow, Brand Manager for the Overhead Door™ Brand. “Our Traditional Steel Collection already offers homeowners legendary performance and durability at our most affordable price, but doors with the Walnut and Mission Oak designs also add a unique style element for customers looking to take their home's exterior to the next level.”

The Walnut and Mission Oak wood grain options are also available with the current wind load option for Traditional Steel Models 170, 171, 175, 180, 181 and 185. Walnut is the darkest brown wood grain option available, while Mission Oak is slightly lighter and has red and orange undertones. The embossed uni-directional wood grain texture of these panels complements the new wood grain options to give garage doors the ultimate natural appearance. The new finishes are available for Standard, V5 and Long panel designs.

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About the Overhead Door™ brand

A brand of Overhead Door Corporation, The Overhead Door™ brand is one of the most trusted for garage doors and garage door openers in North America. Through its dedicated network of more than 400 Overhead Door™ Distributors – which operate across the country under “Overhead Door Company” trade names – that provide superior service and expertise to consumers, the brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit overheaddoor.com.

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