

The Genuine. The Original.



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HOMEBUILDERS NAME OVERHEAD DOOR THEIR NUMBER ONE CHOICE FIVE YEARS RUNNING *Industry Leader Tops Builder Magazine's List in Brand Familiarity, Brand Used Most and Quality Rating*

LEWISVILLE, TEXAS (April 11, 2016) – Overhead Door, the inventor of the upward-lifting garage door, has topped Builder Magazine's 2016 Brand Use Study for the fifth year in a row. The industry leader was No. 1 in three categories: Brand Familiarity, Brand Used Most and Quality Rating.

Builder Magazine's Builder Brand Use study is a survey of the nation's largest homebuilders. It asks participants to rank garage door brands in four categories: brand familiarity, brand use during the last two years, brand used most and quality.

"We know consumers today have more options than ever, and the Builder Magazine's Brand Use Study serves as a professional resource to help make the decision on which garage door manufacturer to consider," said Ali Isham, marketing director for Overhead Door. "We're committed to our partnerships with homebuilders and consumers, and I'd like to thank our Overhead Door distributors and employees for providing high-quality products and superior customer service to keep us top-of-mind for projects."

Now in its 21st year, the results of the 2016 Brand Use Study were announced in Builder Magazine's April Buyer's Guide issue. The publication is distributed to more than 10,800 builders across the nation. The study measures 70 product categories ranging from appliances to windows.

For more information on Overhead Door garage doors and openers, or to find an Overhead Door distributor, visit www.overheaddoor.com, like Overhead Door on [Facebook](#), follow Overhead Door on [Twitter](#) or find us on [Google Plus](#).

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com, our [Facebook](#) page or follow us on [Twitter](#) or find us on [Google Plus](#).

