

The Genuine. The Original.



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## FOR IMMEDIATE RELEASE

### Five Years Running, Overhead Door Awarded Top Garage Door Brand Among Women

LEWISVILLE, TEXAS (April 13, 2016) — Once again, Overhead Door Corporation has earned the Women's Choice Award by [WomenCertified®](#) for America's Most Recommended Garage Door brand. This award designation is based on a national survey of women who were asked to select the brands they would most likely recommend to others.

According to the [Harvard Business Review](#) and the [Continuum's Women and Children Research group](#), female consumers represent a powerful economic demographic, controlling 65 percent, or approximately \$20 trillion annually, in global spending and more than 80 percent of US spending. In addition, 92 percent of consumers rely on recommendations from friends or family over any other form of advertising, according to a recent [Nielsen](#) report.

"We are honored to be a trusted and recommended brand choice among women for the fifth year in a row and we do not take the recognition lightly," said Dennis Stone, president and CEO of Overhead Door Corporation. "Year after year, our Overhead Door ribbon distributor family has provided the expert service and solutions to their customers that has helped us earn the Women's Choice Award and I thank them for their partnership and commitment to the brand."

The Women's Choice Award has set the standard for assisting consumers in making informed purchases by identifying brands that are most recommended and trusted by women. Those that deliver a customer experience worthy of recommendation are selected to win a Women's Choice Award.

"As a long-standing recipient of the Women's Choice Award, Overhead Door consistently demonstrates their commitment to their customers. Their focus on excellence and superior service is recognized by women consumers nationwide," said Delia Passi, founder of the Women's Choice Award. "Earning the award year after year, Overhead Door is a true leader in their industry and we couldn't be prouder to call them a partner."

To learn more about Overhead Door and its residential products, and to find a local Overhead Door distributor, visit [www.overheaddoor.com](http://www.overheaddoor.com).

#### About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders,



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national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com), our [Facebook](#) page or follow us on [Twitter](#) or find us on [Google Plus](#).

**ABOUT WOMEN'S CHOICE AWARD®**

The *Women's Choice Award* sets the standard for helping women make smarter purchasing choices. The company and its awards identify the brands, products and services that are most recommended and trusted by women. Awards are based on surveys of thousands of women, as well as research conducted in partnership with the Wharton School of the University of Pennsylvania. Visit [WomensChoiceAward.com/Join-the-Million](http://WomensChoiceAward.com/Join-the-Million) to share the brands you recommend the most.

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